

2009 Profitable Hospitality Tour to the USA... and Paris!

12 - 26 May 2009

Two days in Las Vegas, six days in Chicago - including the NRA Show - PLUS four days in Paris!

For the sixth year the Profitable Hospitality Trends Study Tour brings you an experience of food and beverage in action as you've never seen it before. You will enjoy unique concept tours and Back of House briefings with leading chefs and operators. Plus visit unique bars, restaurants, cafes and food service 'from the inside' and 'behind the scenes' in the company of fellow Australians.



- The NRA Show in Chicago – see exhibitor stands and attend the daily educational seminars.
- Purchasing opportunities. Discover the latest in equipment trends – you may be saving thousands by buying direct.
- Accommodation is convenient and close to all the shops - in the centre of Chicago on the 'Magnificent Mile' in Las Vegas you will stay right on The Strip and in a convenient area of Paris.
- Enjoy our Welcome Breakfast & Briefing. Meet fellow travelers including chefs, managers and other successful business entrepreneurs, before being whisked off for an exciting sight-seeing tour!
- Hot Concepts in Food - a morning walking tour of leading food precincts in Chicago. Discover the latest food concepts, menus and design ideas.
- Enjoy the experience and cuisine at world famous restaurants - excellent opportunities to see new concepts in food, service and technology in action.
- Just the right balance of individual time and organized activity.
- Catch up each evening. Share events of the day and team up for dinner - or not, - as you choose!
- Visitor assistance with show bookings or other great nightlife. Don't miss 'over the top' experiences in Las Vegas, the mecca of entertainment and hospitality. Make sure you get the best value during your stay!



Book before January 31st 2009
for \$800 early bird saving.
Visit www.ProfitableHospitality.com
or freecall 1800 001 353.



PROFITABLE
HOSPITALITY.com

Experience 14 days you'll never forget – food, education, culture and loads of fun!

Comments from previous travellers say it all!! - Visit www.ProfitableHospitality.com

Who should attend?

Chefs, managers and hospitality entrepreneurs. Join industry icons, colleagues and suppliers. Share knowledge, ideas and experiences. Develop valuable networks and friendships. If you're developing a new concept to extend your food & beverage, explore Italian, Mexican, Spanish, Irish and French (the real thing) dining options, just for starters!! Food courts, fast food, fine dining and international restaurant concepts. Famous clubs, bars and cafes. It's all there in one value packed experience.

Paris

Responding to popular demand, this year our tour includes four days in Paris, the home of gourmet food. With a huge choice of restaurants and cafés offering sumptuous and mouth-watering food served to perfection, dining in Paris is a unique experience. The Michelin's guide awards 65 stars to Paris restaurants. New York has just three.

From elegant dining in restaurants dating back to the 1500's to bustling foreign eateries to cater for all tastes and palates. From wine and cheese tastings and food market tours - no-one does it like the French!

Pay before January 31st 2009 and save \$800 per person! (*tax deductible – check with your accountant)



14 day/ 13 night tour investment options

Las Vegas, Chicago & PARIS - New Trends Tour - French Connection - 16 days

\$8,880 if paid before Jan 31, 2009 Per person twin share ex Sydney/Melbourne.
\$9,680 Depart Australia 12 May 2009. Return Australia 26 May 2009.
\$1,950 Single supplement (in addition to the twin share cost).

Las Vegas & Chicago - New Trends Tour - USA Experience - 10 days

\$7,450 if paid before Jan 31, 2009 Per person twin share ex Sydney/Melbourne.
\$8,250 Depart Australia 12 May 2009. Return 22 May 2009.
\$1,800 Single supplement (in addition to the twin share cost).

NRA Show - Chicago Experience - 8 days

\$6,850 if paid before Jan 31, 2009 Per person twin share ex Sydney/Melbourne.
\$7,650 Depart Australia 14 May 2009. Return 22 May 2009.
\$1,600 Single supplement (in addition to the twin share cost).

For those wishing to make their own travel arrangements a Ground Content Option for the Las Vegas/Chicago/Paris experience, including accommodation, is available for \$5,780 per person twin share if paid before January 31st 2009, subject to availability.

NB: Paris – The French Connection – is subject to minimum number AND is only available for who join the US Experience.

Includes dinner most nights. includes fuel surcharges and taxes. Any increases in these after December 2008 will be an additional cost. See website for full details.

For more information visit www.ProfitableHospitality.com or freecall 1800 001 353

Andrew Jones
TRAVEL

Phone: 03 6224 3499
www.ajtravel.com.au



PROFITABLE
HOSPITALITY.com